



Off-takers training on CRM exports module

OPaL commenced polymer exports in April 2017. In a short span of time, we were able to establish OPaL's presence in 26 countries across the globe with OPaLene brand. Now we have chartered into a new territory with the appointment of ten international Off-takers in nine different regions across the globe.

OPaL has developed an in-house exports module within the framework of CRM module. It was felt necessary to hold a training program on '**Exports CRM module**' for our international Off-takers. Accordingly, one day training program was organised on 18th May 2018 at Vadodara office with the collaboration of IT team. Program was very well attended by Off-takers from India and abroad. Training session started with an introduction of SAP-CRM export business process with a live demonstration of export business cycle on CRM portal. Participants were also given hands-on experience with testing of export process on CRM portal. Finally, Off-takers feedback was taken in the presence of GM (Marketing) and DGM (IT).



Group photograph with participants